



WishPride

Softer than a swingers' site.

Freer than a mainstream social network.

More intimate than a dating app.

Dare to speak. Dare to feel.

Press kit — July 2026

wishpride.com · presse@wishpride.com · Adults only (18+)



1. The pitch

WishPride is the **intimate adult social network** where people talk about desire and intimacy **without taboo and without nudity** — a caring community, designed with women especially in mind but open to all curious adults (couples, LGBTQ+ individuals and beyond). Here, everything starts with words, never with a photo.

To be precise: WishPride is open to conversations around **desire, relationships, fantasies, swinging, soft BDSM** and **LGBTQ+ identities** — that is the openly *kink-friendly* side of the project.

What WishPride *is not*

- ❌ **Not a pornographic site** — explicit nudity is prohibited ("Zero NSFW", verified by AI at publication).
- ❌ **Not a dating site** — no *swipe*, no mandatory *match*.
- ❌ **Not a women-only network** — open to **all adults**.

✅ **What it is:** a social network for **expression**, to talk about desire and intimacy **through words**, in a caring and safe space, **open to the public since June 2026** and available in 6 languages.

2. The problem

Many adults want to talk about desire, curiosity and intimacy. But no mainstream space truly lets them:

- **Swingers' sites** are transactional and intimidating: people go there to "do", not to talk.
- **Mainstream social networks** censor the topic: accounts that dare to speak up are *shadowbanned* or deleted.
- **Dating apps** reduce everything to the *swipe* and the *match*: pressure, rarely conversation.

The result: an immense silenced voice, and creators living in constant fear of losing their account. There was no **legitimate, caring and safe** place for this kind of expression.

Trop sage, t'es fade.
Trop curieux·se, t'es bizarre.
Trop assumé·e, t'es "trop".
Le désir a rarement le droit
d'être juste... libre.



3. The solution

WishPride flips the logic of existing platforms: **everything starts with words, never with a photo**. People express themselves in text or tasteful photos, join groups based on their interests, and a private conversation only opens when they choose — no unsolicited advances, no pressure.

- **Expression before performance** — people share stories, questions, not a showcase for likes.

- **Creators as a driving force** — voices who "dare to speak without showing" set the tone.
- **Control over your privacy** — adjustable visibility, post by post, album by album.
- **Transparent discovery** — you can see what the algorithm has learned about you, and erase it all (GDPR right to be forgotten).

4. What makes us different

WishPride doesn't fit any existing category — and that is precisely what defines it.

Platform type	Dominant logic	Approach to nudity	What's missing
Dating apps	<i>Swipe & match</i>	Varies	Conversation, self-expression
Swingers' sites	Transactional, IRL meetups	Explicit	Gentleness, conversation, diversity
Niche communities	Closed community	Explicit content allowed	The general public, a safe framework
Mainstream social networks	Showcase & audience	Censored / <i>shadowban</i>	Legitimacy of the topic, freedom of expression
WishPride	Expression through words	Zero NSFW — no nudity	—

A choice that is both strategic and ethical: the "no nudity" policy makes WishPride *accessible to the general public* — compatible with mobile app *stores* and standard payment providers, where explicit platforms are excluded. Add to that a **counter-current visual identity** (rosy watercolour, magazine typography) that treats the subject with elegance rather than provocation.

5. Key features (live)

- **A feed that reflects you** — stories, testimonials and tasteful photos; discovery or only the voices you follow.

- **Profiles as a social presence** — posts, bio, interests, adjustable visibility.
 - **A personal gallery** — tasteful photo albums with fine-grained visibility. Never nudity.
 - **Themed groups** — first experiences, curiosities, *kink-soft*, relationship life...
 - **Messaging built on trust** — a conversation opens only when you decide, without a *match*.
 - **Transparent discovery** — full GDPR right to be forgotten on algorithm data.
 - **Multilingual** — 6 languages (French, English, Spanish, German, Italian, Portuguese).
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6. Safety, moderation & compliance

- **Zero NSFW, verified automatically** — an AI image classifier analyses every photo *before* publication.
 - **Adults only** — 18+ access with a **mandatory age declaration** (required checkbox), **reporting** and **moderation controls**, along with a dedicated policy for the protection of minors.
 - **Moderation and right of appeal** — WishPride operates within the framework of the European **DSA**: point of contact, reporting, right of appeal.
 - **Privacy under your control** — **GDPR** compliance approach: data hosted in the EU, fine-grained visibility controls, full right to be forgotten.
 - **Transparent AI** — in the spirit of the European **AI Act**, the use of AI is documented and the feed remains explainable.
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7. The founder's story

Damien Altman, founder and developer, built WishPride on his own — but the idea was born as a couple. He and his partner were looking for a **softer** place to talk about desire, away from overly explicit sites and networks that censor. Since it didn't exist, he built it.

This commitment is anything but abstract for him: as a **father of three daughters**, the safety and respect of women is a deeply personal cause. He also draws on regular conversations with a sex therapist who is actively engaged in the fight against violence towards women and children.

8. Key facts & figures

5 facts to remember: no nudity (Zero NSFW) · 6 languages · data hosted in the European Union · GDPR / DSA / AI Act compliance approach · free (premium coming soon).

Category	Intimate adult social network, no nudity (Zero NSFW) · <i>kink-friendly</i>
Website	https://wishpride.com
Launch	June 2026 · open to all adults (18+)
Access	Web · free (premium coming soon)
Founder	Damien Altman — independent, self-funded project, based in Montpellier, France

9. Quote

"My partner and I were looking for a softer place to talk about desire — not a dating site, not a network that censors. Since it didn't exist, I built it: a space without nudity, designed first and foremost so that women feel respected and safe. Here, freedom means freedom of speech."

— Damien Altman, founder of WishPride

10. FAQ (the essentials)

"Is this a pornographic site?" No. A strict "Zero NSFW" rule applies: no explicit nudity; every image is analysed by AI *before* publication. We explore desire through words and tasteful photos.

"You say 'for women' — are men welcome?" Yes. WishPride is open to all adults. "For women" refers to a standard of respect and safety that benefits everyone.

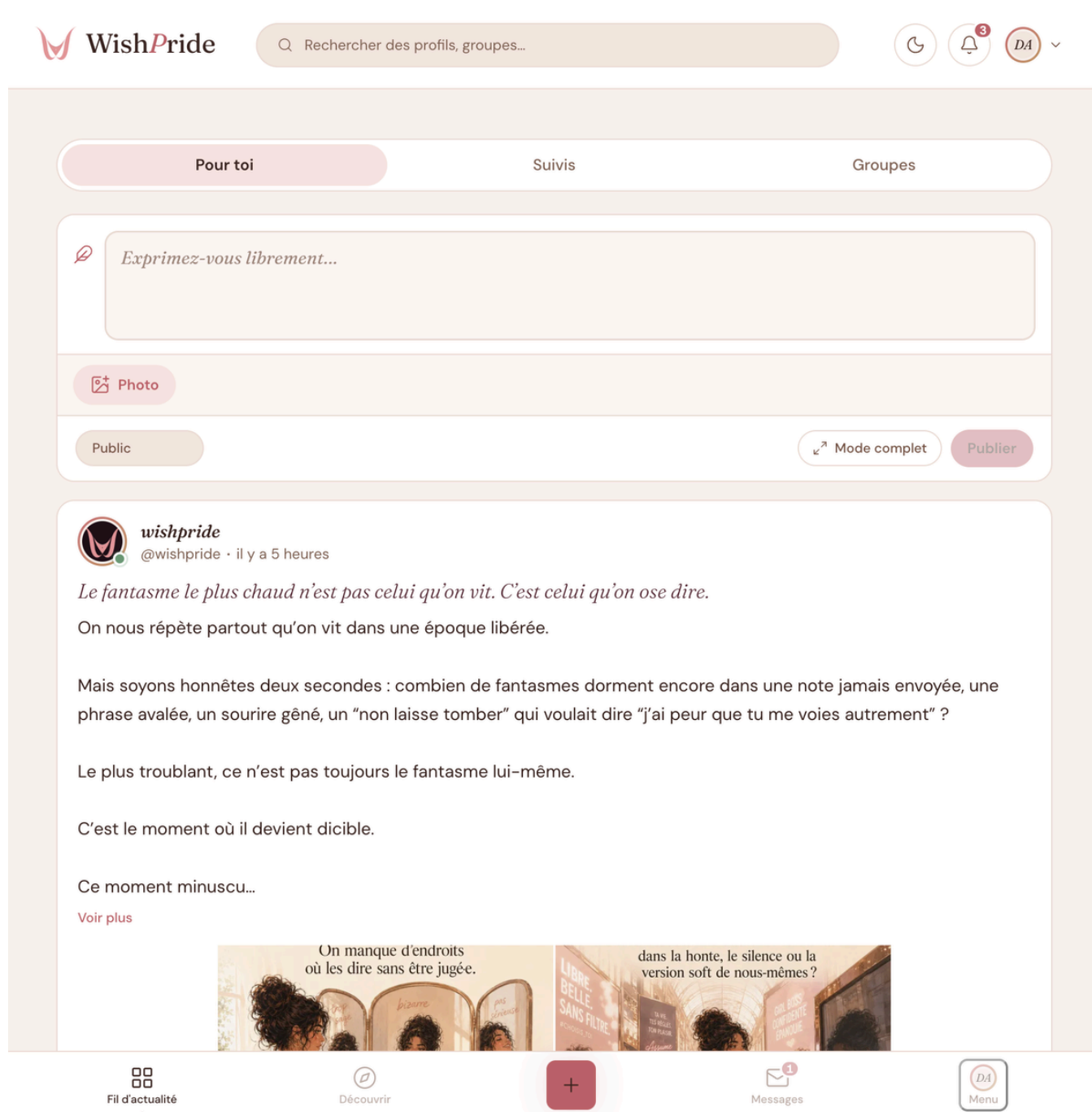
"How is this different from a dating app?" No *swipe*, no mandatory *match*. It is a network for expression and community: people come to talk and share.

"What do you do with my data?" *Privacy-first*, GDPR compliance approach: data hosted in the EU, fine-grained visibility controls, full right to be forgotten.

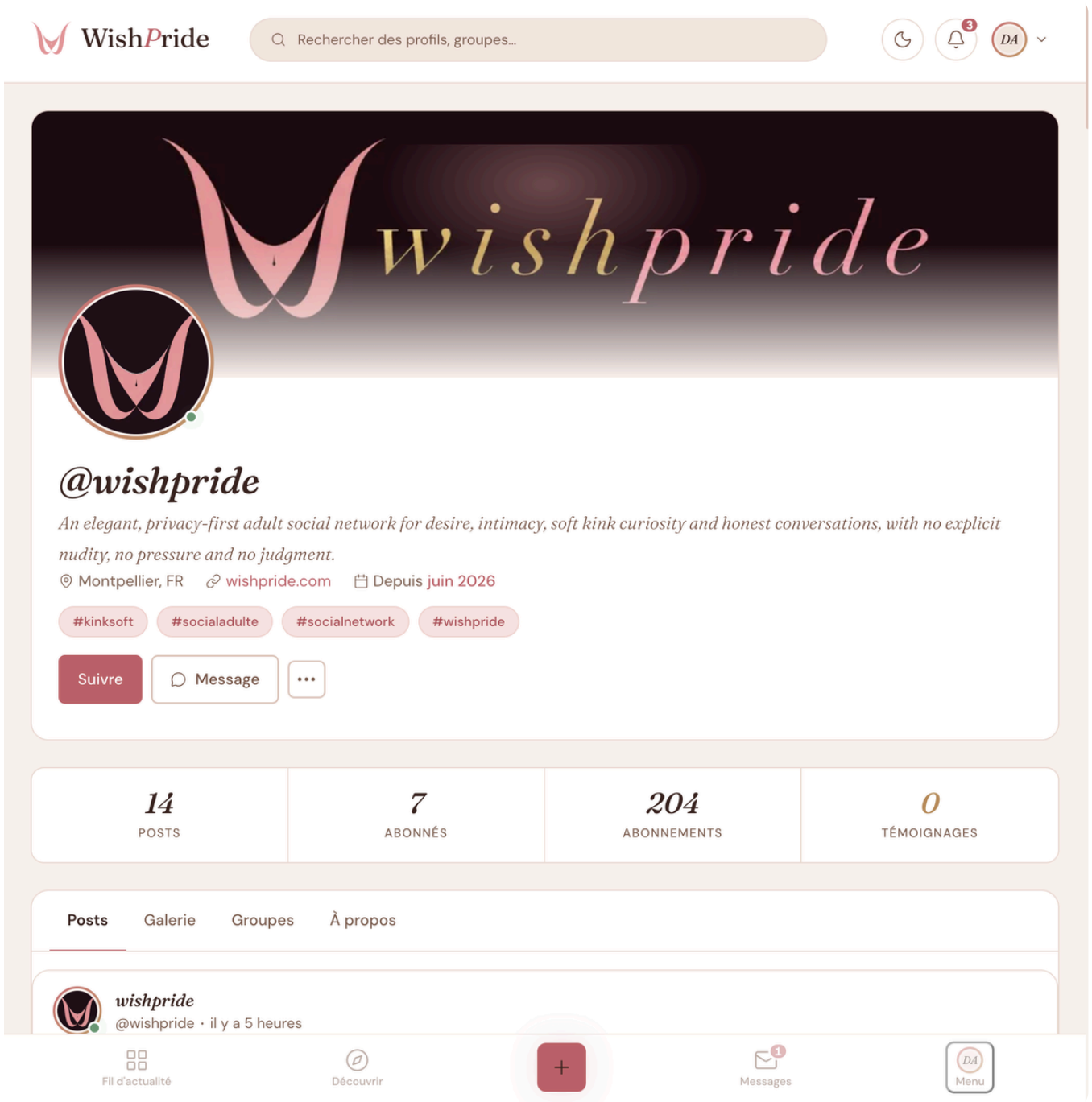
"How do you make money?" Free today; a premium subscription is coming, at the same price for everyone.

11. Visual kit

The full kit — logo and symbol, illustrations, editorial visuals and product screenshots — is **included with this press kit** (high-resolution versions on request).



The "For You" feed: expression starts with words, in a soft and readable interface.



The **@wishpride** profile — watercolour cover, social presence and the brand's editorial posts.

Transparency note. Screenshots taken in production. In keeping with the privacy-first principle, third-party member data is **anonymised (blurred)**; brand views contain no real personal data.

12. Press contact & links

Press contact Damien Altman — founder of WishPride presse@wishpride.com

Official links

- **Website:** wishpride.com
- **X (Twitter):** [@JoinWishPride](https://twitter.com/JoinWishPride)
- **Instagram:** [@wishpride](https://www.instagram.com/wishpride)
- **Facebook:** [WishPride](https://www.facebook.com/WishPride)

A full press kit (detailed features, more screenshots, editorial visuals) is available on request.